



# MWVC 2024 LAS VEGAS

Expo Stand Services

# MWC LAS VEGAS 2024: TRANSFORMING ENTERPRISES

Date and Venue The MWC Las Vegas 2024 is scheduled to take place from October 8 – 10, 2024.

Mission At MWC Las Vegas, we are on a mission to connect the enterprise! The speed, latency, and reliability of 5G have enabled enterprise-grade mobile networks.

Impact on Industries Every industry is now on a transformative journey towards connected and intelligent production, products, and customer service. Mobile Telecoms is now a horizontal industry, transforming every industry.

# GET INVOLVED

**Exhibitor:** Meet customers, partners, and suppliers who are driving 5G enabled digital enterprise transformation on our showfloor.

**Sponsor:** Put your brand at the heart of MWC Las Vegas. Position your organization as a key driver of 5G enabled digital enterprise transformation.

**Speaker:** Got some great ideas and use cases around connecting the digital enterprise? Call for Speakers opens for written submissions on June 25, 2024.

Themes Discover the themes and topics that are shaping our industry and creating a brighter future. The themes include Enterprise Transformation, AI Networks, 5G, and Edge Cloud.

# MWC LAS VEGAS SUMMITS

In helping to strive towards common goals and foster innovation and growth within the industry, GSMA is bringing together expert speakers and thought leaders through this series of summits at **MWC Las Vegas 2024**.

Highlights Stay up to date on the latest #MWC24 news. North America's largest and most influential connectivity event. Join us in Las Vegas for MWC24, October 8 – 10, 2024.